

## **Irish Solar Energy Association (ISEA) Privacy Policy**

Effective from 21 November 2022

The Irish Solar Energy Association (ISEA, the “Association”), which is registered in the Companies Registration Office as Solar Energy Developers Ireland Company Limited by Guarantee (company number 680365), is a trade association committed to promoting solar energy in Ireland through education, engagement with policymakers and other authorities, and encouraging best practice (the “Purpose”). This website [[www.irishsolarenergy.org](http://www.irishsolarenergy.org)] (the “Site”) is owned and operated by ISEA, and was built on the Wix platform. All data is processed by ISEA, as the Site operator. The Site operator can be contacted at [info@irishsolarenergy.org](mailto:info@irishsolarenergy.org) for any privacy- or data-related queries.

ISEA values the privacy of its members and Site users. The Association will take all necessary steps to ensure all data collected via the Site is kept confidential and used only by those with permitted access. This Site complies with the relevant Irish and European Union (EU) legislation, such as the Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (GDPR). Site users from the United Kingdom are protected by GDPR as set out in the Data Protection Act 2018.

### **Scope**

The scope of this Privacy Policy is to inform users of the Site of the following:

1. What user data is collected;
2. How collected data is used;
3. Who has access to collected data;
4. How long user data is stored for;
5. How user data is protected; and
6. What rights users have.

### **1. What user data is collected**

ISEA collects data that allows the Association to achieve the Purpose set out in this Privacy Policy. In agreeing with this Privacy Policy, you consent to the conditions outlined in this Privacy Policy, namely the collection and use of your data by ISEA.

Collected data includes, but is not limited to:

- Identifying information (first name, surname, position, affiliated organisation, e-mail address, phone number, address, etc.);
- Domain which you connect through;
- Date and time of access to the Site;
- Location data;
- Pages viewed on the Site;
- Search engine and keywords used in reaching the Site;
- Browser, platform, and operating system information.

Most Site user data is collected in a non-automatic manner, typically via forms which require a user’s identifying information to be filled out. Other data (such as location data, date and time of access data, and so forth) is collected in an automatic manner through the Site server and ‘cookies.’

A 'cookie' is a small file which is stored on a Site user's hard drive by the visited Site. Its function is to gather data related to the browsing behaviour of the user. Users will be notified of the existence of cookies on the Site, and can choose to enable or disable cookies.

## **2. How collected data is used**

Data collected on the Site will only be used to achieve the Purpose set out in this Privacy Policy or other uses as indicated on the Site itself. User data will not be used beyond what is outlined in this Privacy Policy.

Collected data may be used for the following purposes:

- To disseminate ISEA communications, which may relate to newsletters, event invitations, and other relevant membership engagement and marketing purposes;
- To qualify leads as prospective members of the Association;
- To gather statistical data; and
- To understand Site user behaviour to adjust the Site and ISEA's service offerings.

## **3. Who has access to collected data**

ISEA discloses Site user data to any employee of the Association who reasonably requires access to said user data to achieve the Purpose as outlined in this Privacy Policy. ISEA may also share user data with any subcontractors of the Association. All parties with access to user data are strictly required to treat it with the utmost confidentiality.

User data will only be shared with third parties if:

- It is required by law;
- It is required for any legal proceedings;
- To prove or protect ISEA legal rights; and
- New employees or subcontractors of the Association require access to user data.

If a user follows a hyperlink from ISEA's Site to another website, ISEA will not be responsible for, nor does it have control over, the latter's privacy policies and practices. The Association will, in any case, endeavour to only include hyperlinks to other websites of a reliable nature.

## **4. How long user data is stored for**

User data collected via the Site will be stored for as long as deemed necessary for the achievement of the Association's Purpose.

## **5. How user data is protected**

ISEA will take all reasonable steps to ensure that any and all data collected via the Site is secure. However, given the sometimes-insecure nature of the Internet, ISEA cannot guarantee that user data will be protected beyond the reasonable precautions the Association takes.

## **6. What rights users have**

Under GDPR, Site users have the following rights with regard to their data:

- Right to be informed;
- Right of access;

- Right to rectification;
- Right to erasure;
- Right to restrict processing;
- Right to data portability; and
- Right to object.

All Site users may exercise the rights listed above in relation to any user data collected via the Site. In this case, a user can email [info@irishsolarenergy.org](mailto:info@irishsolarenergy.org) to make such requests.

By using the Site, all users indicate they have read and agree with this Privacy Policy. If a user's agreement with this Privacy Policy should change at any time after they have used the Site, they should no longer use the Site, nor should they engage with the Association.

This Privacy Policy may be changed in the future. Users should ensure that they are still in agreement with this Privacy Policy in event of changes to said policy. As aforementioned, a user's continued use of the Site indicates they have read and agree to the Privacy Policy, even after any changes are made.